

PROSIS PRO™

ENGINE SPECIFICATION SOFTWARE

The screenshot shows the PROSIS PRO Dashboard. At the top, there are navigation tabs: Dashboard, Engine Specification, Bulletin Search, Shop Counter, Shop Tools, and New Engine Search. Below the tabs is a search form with fields for Vehicle Type, Make (Required), Model, Year, VIN, Liter, CID, Engine Code, and Cyl. There are also buttons for 'ADVANCE SEARCH', 'Casting', 'Bore Size', 'Rod', 'Clear Search', and 'Search'. The main content area is divided into three columns: 'Engine Professional' with a magazine cover, 'Conferences & Events' with a webinar announcement, and 'AERA On-Line Training' with a 'Want to learn more?' section. At the bottom, there are sections for 'Latest Bulletin' and 'Latest Engine Specifications' with a list of technical bulletins.

The screenshot shows the PROSIS PRO Parts page for a John Deere tractor. The top navigation is the same as the dashboard. The main content area shows the 'Parts' tab selected. It displays engine specifications: Make JOHN DEERE, Model 300, Year - VIN D, Liter 5.9, CID 359, Engine Code 6059D, Cyl L 6, VLV/CYL. Below this, it shows 'Bore/Stroke 4.1920-4.1940" (106.477-106.528 MM)/4.331" (110.007 MM)' and 'Compression Ratio: 17.8:1 RATIO'. There is a 'Comments DIESEL, METRIC 300 SERIES TRACTOR' section. Below the comments, there are three sponsored banners for MAXIFORCE, MAHLE ORIGINAL, and ELGIN INDUSTRIES. At the bottom, there is an 'Add New Part' form with fields for Part Number, Vendor, Description, Size, and Quantity, and a 'Save' button.

New Advertising Opportunities

Advertising on the PROSIS PRO online software can link you directly with shops that currently purchase over **a half billion dollars** in internal engine parts annually. These users are looking up engine and parts specifications daily to machine engine components. What a great opportunity to link your parts lookup page directly to buyers who are in need of parts! Your banner ad on the Dashboard and Parts Page can have different URLs. This allows you to direct buyers to the specific landing page desired. You may want them to land on your home page if connected from the Dashboard. In addition, if they connect from a parts page, we can link them directly to a specific parts section of your site by manufacturer. Now that is target marketing at its finest!

PLEASE NOTE: Advertisers on PROSIS PRO must be AERA members who are 4-time contracted advertisers in Engine Professional magazine.

Rotating Banner Ad (325 x 150) on PROSIS PRO Dashboard and Parts Page

Ad on both Dashboard Page and Parts Page. Links to URL, can have different URL on Dashboard and Parts Page. Rotates on page refresh. 325 x 150 pixels. PNG, JPG or GIF (static image only, no animation) **\$500/month**

For more information about PROSIS PRO advertising opportunities:

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