

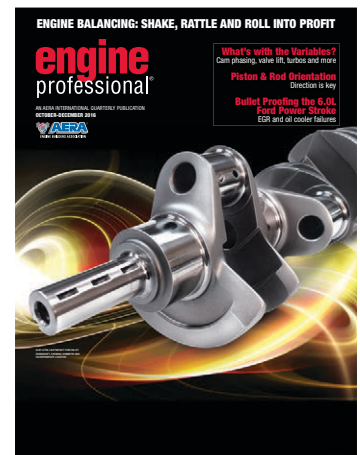
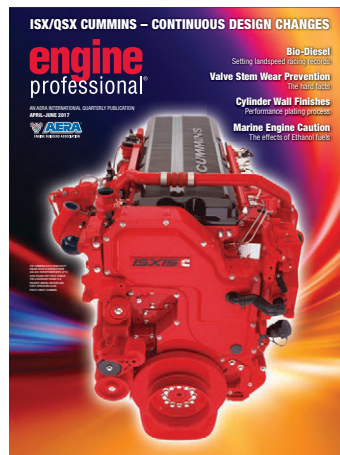
2018 AD CONTRACT SPECIAL OFFER

LOCK INTO 2017 RATES AND GET THESE FREE PROMOTIONAL ITEMS:

- **FREE AD** in our all-new Connecting Rod Manual and Crankshaft Manual (Same size ad as contracted for Engine Professional; art may be different.)
- **FREE Rotating Banner Ad** on the AERA and Engine Professional websites — and weekly Tech Bulletin email
- **FREE Logo** on our 2018 AERA Wall Calendar

HURRY! OFFER EXPIRES September 15, 2017

Submit your 2018 ad contract for all 4 issues by **September 15, 2017** to lock into 2017 rates and receive all the free promotional items listed above (see other side for specs).



HIGHLY TECHNICAL, APPLICATION-DRIVEN CONTENT

Uncovering critical information and sharing the knowledge with engine professionals worldwide.

Contact your AERA advertising sales representative today!

Jim Rickoff
815-526-7343
jim@aera.org

Ron McMorris
604-644-2578
ron@aera.org

engine professional®

2018 AD CONTRACT SPECIAL Specs for **FREE** promotional items



FREE AD IN OUR ALL-NEW CONNECTING ROD MANUAL AND CRANKSHAFT MANUAL

Free same size ad as contracted for Engine Professional magazine; art may be different.

NOTE: Margins for full page ads are slightly different than EP to allow for binding:

Must keep live matter 1/2" from trim size on all sides.

Full page bleed size: 8.5" x 11.125"

Manual trim size: 8.25" x 10.875"

FREE BANNER AD

FREE rotating banner ad on AERA.org, EngineProfessional.com, and weekly Tech Bulletin eBlasts:
Please submit ONE file @ **160 x 110 pixels**; PNG, JPG or GIF (static image only, no animation)

FREE CALENDAR LOGO

FREE full-color logo on the AERA Wall Calendar:
CMYK logo in EPS format (vector art) or JPG (300 dpi)

ART DEADLINE: Sept. 15, 2017

Email files (10MB or less) to: maria@aera.org

For files larger than 10MB, please use our FTP server: [ftp.aera.org](ftp:aera.org)

username: aera_ads • password: ads4aera

NOTE: Please send an email to maria@aera.org after the file has been successfully uploaded.

If you have any questions, please contact your ad sales representative:

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