



## aera.org

Over **11,500 page views per week** which means someone has viewed an entire page, including all text and images.

### Premium\* Supersize Rotating Banner Ad (888 x 258)

Premium position, large 888 x 258 size with link to URL, front and center at the top of the AERA.org home page. Rotates on timer (not page refresh).  
PNG, JPG or GIF (static image only, no animation) **\$1000/month**

### Premium\* Banner Ad (440 x 150) Only 2 spots available!

Non-rotating, near the top of the page, 440 x 150 pixels with link to URL.  
PNG, JPG or GIF (static image only, no animation) **\$600/month**

### Sidebar Ad (200 x 250)

Non-rotating ad positioned on the right hand sidebar of the AERA.org home page. 200 x 250 pixels with link to URL.  
PNG, JPG or GIF (static image only, no animation) **\$400/month**

## engineprofessional.com

Over **5,000 page views per week** which means someone has viewed an entire page, including all text and images.

### Premium\* Rotating Banner Ad (440 x 150)

Premium position at the top of the EngineProfessional.com home page. Rotates on page refresh. 440 x 150 pixels with link to URL.  
PNG, JPG or GIF (static image only, no animation) **\$500/month**

### Sidebar Ad (200 x 250)

Non-rotating ad positioned on the right hand sidebar of the EngineProfessional.com home page. 200 x 250 pixels with link to URL.  
PNG, JPG or GIF (static image only, no animation) **\$300/month**

**\*NOTE:** "Premium" ads on AERA.org and EngineProfessional.com are available exclusively to AERA members who are 4-time, contracted advertisers in Engine Professional magazine.

## Rotating Logo Ads (160 x 110)

**Rotating Logo Ads on AERA.org, EngineProfessional.com and Weekly Tech Bulletin eBlasts**  
ONE file @ 160 x 110 pixels; PNG, JPG or GIF (static image only, no animation) with link to URL.  
Rotates on AERA.org, EngineProfessional.com and our weekly Tech Bulletins. **\$200/month**

## Weekly Tech Bulletin eBlast Banner Ads (560 x 112)

**Banners will rotate positions every week on our widely read Weekly Tech Bulletins.**  
560 x 112 pixels; PNG, JPG or GIF (static image only, no animation) with link to URL.  
Mailed every week to a list of over 8,000 names. **\$400/month**

## For more information about AERA digital advertising opportunities:

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